



All the Flavor You Need...
EVERY TIME



Falavery Soup Seasonings are meticulously crafted for the modern cook seeking simplicity, health, and gourmet flavors in their kitchen. Our premium blends were born from a need to provide busy moms quicker and healthier options, combining locally sourced, natural ingredients to create a palette of flavors that transform ordinary meals into extraordinary experiences. Each blend, handcrafted in small batches, ensures freshness and a depth of flavour that speaks to our commitment to quality.

Embracing our "Made Fresh by You" concept, Falavery encourages the addition of fresh produce and proteins, promoting a healthy, balanced diet without compromising on taste. Our seasonings are versatile, perfect not only for soups but for a variety of dishes, offering endless culinary adventures. For those mindful of their health, our products are tailored to support a wholesome lifestyle. Falavery isn't just a brand; it's a movement towards conscious eating, celebrating the joy of cooking with every spoonful.

Designed Ventures Inc.

Brand: Falavery Soup Seasonings Business Founder & Representative: Courtney Orser

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facebook.com/falavery

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Falavery transforms the soup-making process into a simple, enjoyable experience, inviting even those with minimal cooking experience to explore their culinary creativity. Beyond soups, our versatile blends can be used across a myriad of dishes, including stews, marinades, and sauces, making them a staple in any kitchen for elevating everyday meals into extraordinary culinary creations.

- Artisanal Craftsmanship
- Health-Conscious Formulations
- "Made Fresh By You" Model

Free from artificial additives, preservatives, and excessive salt.

ALL PRODUCTS

Case size: 5"W x 7"H x 7"L

Case pack: 14

Retail price: \$4.99/unit

	Size	Unit UPC
Creamy Seafood Chowder	43g	627987203714
Soo Cheesy Broccoli	49g	627987203738
Vegetable Tagine	40g	627987203684
Homestyle Chicken	41g	627987203677
Loaded Potato	50g	627987203707
Mediterranean Chicken	41g	627987203691
Harvest Squash	40g	627987203752
Homestyle Beef	41g	627987203660
Dad's Hamburger Soup	48g	627987203745


Falavery is available in all Atlantic Canadian Sobeys locations, Select Independent Groceries, Foodland, and IGA.

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OUR CUSTOMERS

Falavery Soup Seasonings' target audience is diverse, reflecting the wide appeal of its product offerings. Our blends are for those who love flavor and convenience without sacrificing health.

Demographic Segments:

- Home Cooks Aged 25-55
- Health-Conscious Consumers
- Busy Professionals and Parents
- Culinary Enthusiasts

Psychographic Segments:

- The Experimenters
- The Quality Seekers
- The Community Supporters
- The Health Advocates
- The Convenience Appreciators



CANADA



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