## AXETOGRIND FOODS SIMPLIFYING GREAT MEALS WITH TASTY SPICE BLENDS

Axe to Grind Foods uses carefully curated ingredients ensuring that each recipe is infused with freshness and flavour. We work with our trusted suppliers to deliver clean natural ingredients. All of our blends are low or no sodium, with no fillers or additives.

- Sustainable packaging MADE IN CANADA
- Blended and packed by The Flower Cart Group, a social enterprise (federally inspected CFIA co-packer) employing folks with barriers to employment.
- A portion of the sales goes to support Canada's National Double Bit Axe Throwing Team.

### SPICE BLENDS AND RUBS

• Home Cooks and Food Enthusiasts who appreciate convenience of pre-mixed blends.

• Grilling and BBQ Enthusiasts who use spice rubs to elevate their meals.

• Culinary Adventurers who love experimenting with flavour and trying new combinations of products.

• Busy Professionals who value the convenience of "just add veggies or just add meat" spice blends to quickly make a meal that the family will enjoy.

• Local Food Enthusiasts who value small batch artisanal blends made without fillers, additives and artificial ingredients and who understand the value of supporting a social enterprise and a national team.

### **KETO BLENDS & RUBS**

• Health Conscious Foodies who are looking to avoid sugar, carbs, artificial sweeteners and unhealthy ingredients and are seeking flavourful, clean ingredients. They prioritize natural and high quality ingredients.

#### **AXE TO GRIND FOODS**

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togrindfoods

PREMIUM

FROTTEMENT de MEMPHIS

RUB/FROTTER

MILD / DOUX

They are

CANADA

QUALITY

PREMIUR

60g

INGRÉDIENTS DE QUALITÉ



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### **POPCORN TOPPINGS**

- Families for movie nights
- Snack enthusiasts
- Health conscious snackers
- Party or event planners
- University/students

• Food adventurers (who tend to use the popcorn toppings in entrees or foods that are not popcorn)

## DRINK RIMMERS (SWEET & SAVOURY VARIETIES)

• Cocktail Enthusiasts, Party hosts and Entertainers (vodka coolers, cocktails, and non-alcoholic beverages)

- Bartenders and Mixologists
- Gourmet and Specialty drink consumers
- Casual drinkers

• Children's party hosts (sweet rimmers can be used as colourful rimmers for children's drinks or as dessert toppings)



Axe To Grind Foods began as a fundraiser for Canada's national Axe Throwing Team and we continue to support our Lumberjacks and Lumberjills.





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